

NATHAN REEDY



ABOUT ME

For 15+ years, I've helped businesses grow in the ever-evolving digital landscape by creating compelling video content, designing engaging social media campaigns, managing digital marketing efforts, and shaping brand messaging that resonates with audiences.

EXPERTISE

	Social Media Management
	Content Creation
	Acting On Camera
	Video Editing
	Adobe Creative Suite
	Filmmaking
	Videography
	Scriptwriting/Storytelling
	Product Photography
	Photoshop
	Graphic Design
	Wordpress
	Website Maintenance
	HTML & CSS Coding
	Creating With AI

WORK EXPERIENCE

Social Media Management & Content Creation

Pro World Inc. | 2021 - 2025 (Website Production since 2010)

Leveraged 10+ years of experience collaborating with Pro World to deliver impactful results. As online business evolved, so did their needs. I adapted my skill set to remain indispensable to them and many other clients.

- Managed posting multi 100's of pieces of content per year.
- Created, filmed, and edited multiple projects monthly.
- Scheduled all posts across multiple social media platforms.

Video Editor & Motion Designer

Multiple Companies & Projects | 2010 - Present

Video being the standard, I evolved my skills in production, video editing, motion design, and storytelling giving companies I work with a measurable competitive advantage.

- Wrote scripts to be recorded as VO and added to videos.
- Delivered scripts to camera for promotions ("talking head").
- Ideas created, recorded, edited, and delivered with focus on quick turnaround times and ROI based on analytics.
- Edited provided video from client for social media marketing.
- Filmed & edited "how to" videos for product demonstration.

Website Design & Website Maintenance

Multiple Companies & Projects | 2006 - Present

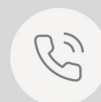
For 20+ years, I have designed, coded, and maintained websites for businesses across multiple industries. My experience spans hand-coded websites, content management systems, website maintenance, technical support, and digital

- Developed websites using HTML, CSS, and WordPress.
- Maintained content, graphics, and downloadable resources.
- Performed updates, testing, and technical support.



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